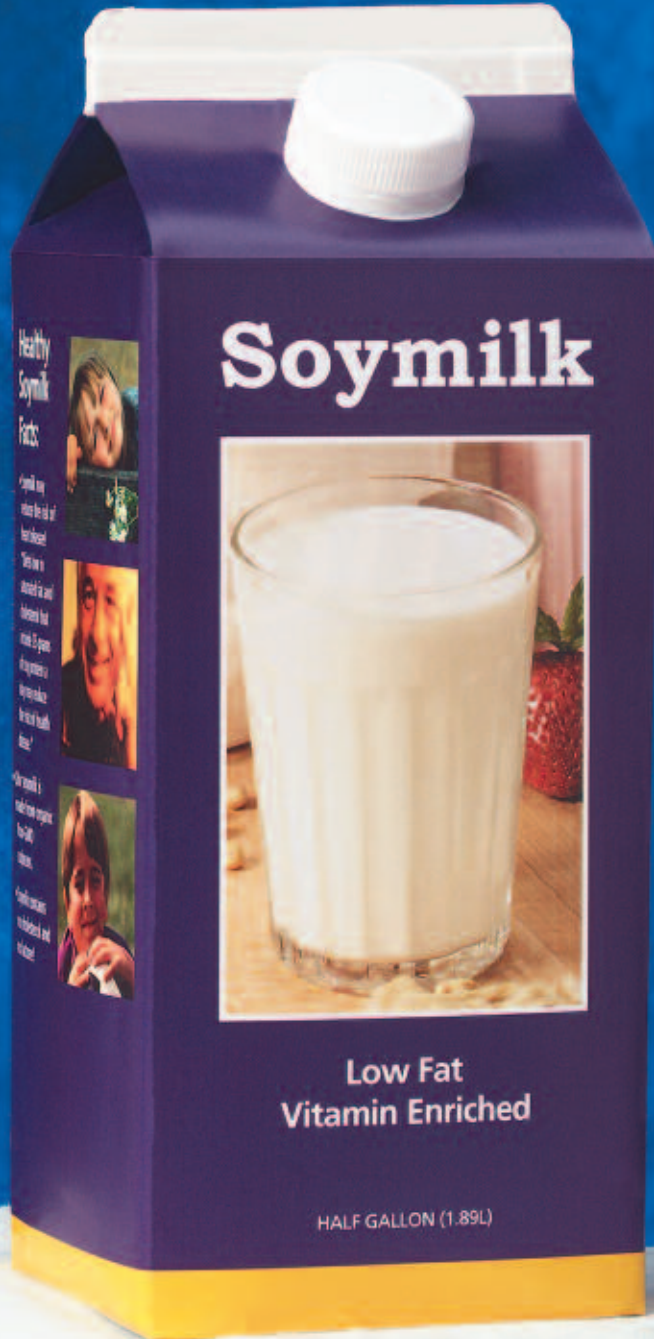


SunOpta Private Label Soymilk Program



Your Brand Here...
Made easy by SunOpta!



Rely on SunOpta for turn-key soymilk solutions!

The soy beverage market is growing at over 15% per year, and now is the perfect time to move your brand into this profitable category! With SunOpta, launching your own soymilk brand has never been easier. Our team has been developing soy-based beverages and foods for over 20 years, and we're involved in over 40% of the soymilk production in the USA. Now your company can rely on our expertise to easily enter this market and capture your share of one of the fastest growing food categories. SunOpta offers a flexible range of services that allows your company to create the flavor profile you want, packaged in the container of your choice.

The SunOpta Private Label Program

This turn-key solution is designed specifically for the needs of dairies and retail stores. Your company can choose any combination of our services to complement your internal capabilities.

Program benefits include:

- Turn-key process management
- A national distribution system
- Technical and processing expertise
- Vertical integration, from seed selection to packaging
- Unlimited flavor options
- Organic and non-organic processing
- Product formulations customized to your requirements
- Packaging in every size and configuration, from shelf-stable to refrigerated ESL (extended shelf life) in gable and plastics

Flavor Options For Every Taste!

Choose from any of these popular flavors or create your own with the help of our ingredient and processing experts!



Original



Low-Carb
Vanilla



Chocolate



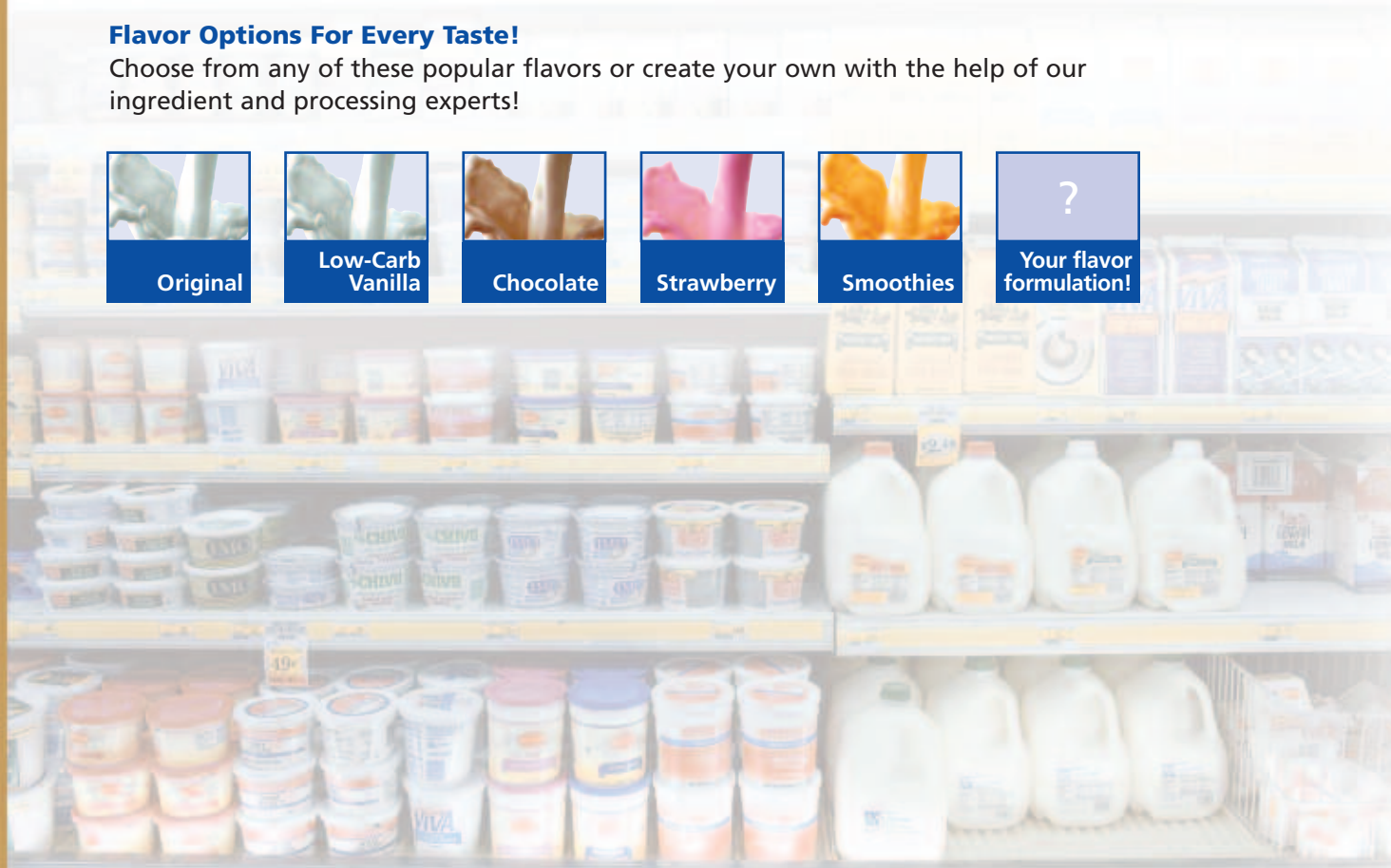
Strawberry



Smoothies



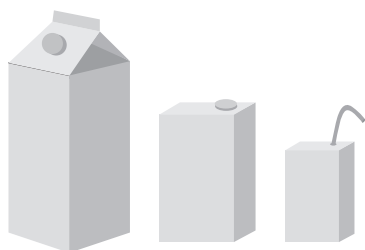
?
Your flavor
formulation!



Capture Your Share of the Soymilk Market in Five Easy Steps

1 SunOpta develops your flavor and nutritional profile

2 Select your packaging configuration and graphic design



3 Establish market and competitive position

4 SunOpta produces your product and sets up distribution channels

5 Launch your brand of soymilk!



Learn more about the SunOpta Private Label Soymilk Program!

Now is the time to enter the soymilk market, and with SunOpta, launching your brand has never been easier. Contact SunOpta for more details.

CALL 877-918-0009

EMAIL soymilk@sunopta.com

VISIT www.sunopta.com/foods for more information



Fully Integrated Soy milk Solutions

Our vertically integrated operations deliver both high quality and consistency. Our facilities control the entire process, from seed selection to distribution.



The best soy milk starts with the right seeds. SunOpta works hand in hand with our growers to ensure we deliver the best soybean for your application.



SunOpta has dedicated facilities for both organic and conventional grain processing, ensuring the highest level of product integrity.



Our food ingredients production facilities utilize highly proprietary processes to prepare the best tasting soy milk and soy milk concentrate.



SunOpta packaging facilities produce aseptic as well as ESL gable and plastics.



Regional distribution options deliver logistic efficiencies for local and national product rollouts.

For more information:

CALL 877-918-0009

EMAIL soymilk@sunopta.com

VISIT www.sunopta.com/foods

Frequently Asked Questions

Q Why should we enter the private label soy milk market?

A *Sales, profits and customer satisfaction.*
Soy milk sales are skyrocketing, having increased from \$231 million in 1998 to over \$1 billion projected in 2005. Best of all, most industry analysts call for double-digit growth in this category for the next five years.

Your customers already know and trust your brand, so offering them a soy beverage is a natural extension to your existing product line. Your company will benefit from this profitable beverage category, and your customers will appreciate your expanded product line.

Q Why should we partner with SunOpta for our private label program?

A *Turn-key solutions and formulation expertise.*
SunOpta is the largest supplier and formulator of soy milk in the US and a leading producer of soy milk powders and liquids. We're involved with about 40% of the soy milk on the US market today. Our vertically integrated organization helps us deliver a low cost, fast, turn-key solution for your soy milk beverage needs, with capabilities that range from formulation development to packaging and fulfillment.

Q How do we get started?

A *Please contact SunOpta!*
One of our representatives will help you identify your desired market position and flavor profiles. Our team will then formulate a custom batch of soy milk for your company, so that you can conduct a taste test. After the flavor profile is finalized, we can help your company with product, packaging and the distribution system that best complements your existing production capabilities.


SunOpta
Grains and Foods Group