

Multiple Benefits of Fiber in Pet Foods

- Reduce breakage of treats - increase visual appeal
- Lower plaque and tartar build-up on teeth
- Enhance texture in dry kibble and treats - crunchy to chewy
- Improve wet canned and pouched textures - firm to chewy
- Impart additional healthy image of products with “oat fiber”
- Absorb more sprayed on flavor enhancer in dry kibble



Canadian Harvest® Oat Fibers and SunOpta™ Soy Fibers

Ingredient	Crude Fiber*	%TDF**	Grind Sizes
CH 200	36	93	58, 150
CH 300	46	94	48, 58, 150
CH 500	55	95	33, 48
CH 610	50	95	58
CH 770/780	70	97	58
Soy S-200	21	91	Micro Fine
Soy P-710	7	56	Fine

*Typical analysis on “as is” basis

** Typical analysis on a “dry basis”

Fibers for Dog Food Applications

Fiber Name	Suggested Use Level%	Benefit
770	1-3	Reduce breakage in treats
200-150 or 770	2-5	Plaque reduction
200-58 / 200-150	5-20	Weight control in dry kibble
770 / 200 / 610	5-20	Weight control in canned food
770 / 610	1-10	Texture modification in canned food
Soy P-710	1-7	Texture modification in canned food

Fibers for Cat Food Applications

Fiber Name	Suggested Use Level%	Benefit
770 / 610	1-3	Reduce breakage in treats
200-150	2-5	Hairball prevention in dry kibble
770 / 610	5-10	Weight control in canned food
200-58 / 200-150	5-20	Weight control for dry kibble
770 / 610	1-10	Texture modification in canned food
Soy P-710	1-7	Texture modification in canned food

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